

CURE THE CRAVING: CHIPOTLE ANNOUNCES BUY ONE, GET ONE OFFER FOR NURSES ALL DAY ON WEDNESDAY, JUNE 14

DENVER--(BUSINESS WIRE)--Jun. 7, 2017--Chipotle Mexican Grill (NYSE: CMG) is offering a special, one-day, buy-one-get-one (BOGO) promotion to all nurses to celebrate their hard work and contributions. All day on Wednesday, June 14, from open to close, any nurse with a valid ID can take advantage of a special BOGO promotion at any Chipotle Mexican Grill restaurant nationwide or in Canada.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170607005233/en/>

"Nurses take care of people day in and day out and we want to do our small part to take care of them," said Mark Crumpacker, chief marketing and development officer at Chipotle. "Their jobs aren't easy, but hopefully this small gesture makes lunch or dinner a little easier and a little tastier."

The BOGO is valid for all types of nurses (RN, NP, CRNA, CNS, CNM, LVN, CAN), who present a nursing license or hospital/medical office nurse ID at any Chipotle location in the U.S. and Canada. This promotion may not be combined with other coupons, promotions or special offers. The promotion is valid in-store only and excludes online, mobile, fax, Burritos by the Box or catering orders. Limit is one free menu item per nurse ID.

For more information, please visit <http://www.Chipotle.com/nurseappreciation>.

About Chipotle

Steve Ells, Founder, Chairman and CEO, started Chipotle with the idea that food served fast did not have to be a typical fast food experience. Today, Chipotle continues to offer a focused menu of burritos, tacos, burrito bowls, and salads made from fresh, high-quality raw ingredients, prepared using classic cooking methods and served in an interactive style allowing people to get exactly what they want. Chipotle seeks out extraordinary ingredients that are not only fresh, but that are raised responsibly, with respect for the animals, land, and people who produce them. Chipotle prepares its food using real, whole ingredients, and is the only national restaurant brand that prepares its food using no added colors, flavors or other industrial additives typically found in fast food. Chipotle opened with a single restaurant in Denver in 1993 and now operates more than 2,300 restaurants. For more information, visit Chipotle.com

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Source: Chipotle Mexican Grill

Chipotle

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